SERVICES AGREEMENT · VERSION 1.0

SERVICES AGREEMENT

Model document for hiring web design and development services. The Provider completes Annex A with the scope and price of each Project; both Parties sign at the end.

Binding language: Spanish. The English version is a courtesy translation and creates no rights or obligations.

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1. PARTIES

1.1 This agreement is entered into between QevStudio and the Client identified below (each a «Party»; together, the «Parties»).

PROVIDER

DOCUMENT / TAX ID	_____
NAME	Kevin Eduardo Herrera
COMMERCIAL NAME	QevStudio
COUNTRY	Paraguay
EMAIL	qevdesign@gmail.com
PHONE	+595 985 190 008

CLIENT

NAME OR COMPANY NAME	_____
DOCUMENT / TAX ID	_____
ADDRESS	_____
EMAIL	_____
PHONE	_____
LEGAL REPRESENTATIVE (IF ANY)	_____ name and role

2. PURPOSE

2.1 The Provider will build for the Client the web design and development Services described in Annex A (Statement of Work), under the terms of this agreement.

3. CONTRACT DOCUMENTS

3.1 This agreement consists of: (a) this document and (b) the Annex A signed by both Parties.

3.2 In case of conflict, Annex A prevails only as to the Project's scope, deadline and price; this agreement prevails in everything else.

3.3 Acceptance of the quote or of Annex A in writing —including email or an electronic signature— perfects this agreement.

4. SERVICES AND SCOPE

4.1 The Provider offers the following packages; the one that applies to each Project is stated in Annex A.

- Starter (one-pager): 1 page of up to 3 sections, responsive, 1 revision round, delivered in 3–5 business days.
- Base landing: 1 landing page of up to 6 sections, responsive (mobile-first), 100% custom design from scratch with no templates, 1 contact form of up to 5 fields, analytics with 3 key events, on-page SEO (title, meta description, OG tags and sitemap), 2 revision rounds and delivery in 7–10 business days, with domain and hosting set up.

ASSUMPTIONS

- The Client provides ready-to-use copy, images and logo, and the necessary access.
- The Client answers questions and approves milestones within reasonable timeframes.

EXCLUSIONS

- Copywriting, custom animations, integrations, additional languages, client-editable content (CMS), brand identity from scratch and express delivery, unless activated as an adjustment (§5).

5. ADJUSTMENTS TO THE BASE SCOPE

5.1 Anything outside the base scope is quoted as an adjustment and documented in the change order (§10). The possible adjustments are:

- Custom animations and interactions.
- Copywriting (full copy).
- Integrations (CRM, payments, email marketing).
- Additional languages.
- Advanced technical SEO.
- Client-editable content (CMS).
- Brand identity from scratch.
- Express delivery.

5.2 If the sum of adjustments takes the project beyond a landing page, it is quoted as a corporate site in a separate offer.

6. PRICE, CURRENCY AND QUOTE

6.1 The Project's price, currency and applied adjustments are those stated in Annex A.

6.2 Prices do not include taxes unless stated otherwise. Each Party bears the taxes that apply to it by law.

6.3 The quote issued by the Provider is valid for 15 days from its issue date.

7. PAYMENT TERMS

7.1 Payment is split into a 50% advance to start the Project and a 50% balance against final delivery.

7.2 Delivery deadlines run from receipt of the advance and of all of the Client's inputs.

7.3 Payment methods are agreed in the quote according to the market (bank transfer, digital wallets or international platforms).

7.4 Third-party costs —domain from year 3, paid hosting, licenses and payment gateways— are borne by the Client when they exceed what Annex A includes.

7.5 In case of non-payment, the Provider may suspend delivery or support after reasonable notice, without prejudice to the interest that applicable law provides for late payment.

8. DEADLINES AND DELIVERY

8.1 Delivery deadlines (3–5 or 7–10 business days depending on the package) are estimates and are extended by Client delays, scope changes, force majeure events or third-party dependencies.

9. ACCEPTANCE AND REVISIONS

9.1 The Client reviews each Deliverable and accepts it or comments on it within 5 business days. If no answer is given within that period, after a reminder from the Provider, the Deliverable is deemed accepted.

9.2 Each package includes its revision rounds (Starter: 1; base landing: 2). A round is one consolidated set of comments. Additional revisions are quoted separately (§10).

10. SCOPE CHANGES

10.1 Any change to Annex A requires a written change order describing the change, its impact on price and deadline, and the approval of both Parties.

10.2 Work not foreseen is billed as a change order or, if the Parties so agree, hourly as per the quote.

11. DOMAIN, HOSTING AND SSL

11.1 Domain: the first 2 years are included and the domain is registered in the Client's name. Renewal, from year 3 on, is the Client's responsibility.

11.2 Hosting: Cloudflare Pages (free, global CDN, SSL included). The Provider creates and configures the account; the Client has full access.

11.3 SSL: automatic and free on Cloudflare, with HTTPS on every page.

11.4 The Client is responsible for the ownership and accuracy of the domain, its credentials and the content published on it.

12. INTELLECTUAL PROPERTY

12.1 Deliverables are assigned to the Client once full payment has been received, to the extent permitted by law (Act No. 1328/1998, on copyright).

12.2 Until full payment, the Provider retains all rights and the Client receives a limited license to review and test the Deliverables.

12.3 The Provider retains ownership of pre-existing or generic tools, reusable components and know-how, and the right to display the Project in its portfolio and promotional materials, unless agreed otherwise.

12.4 The Client represents and warrants that it holds the necessary rights over the copy, images, logos and trademarks it provides, and that their use does not infringe third-party rights.

12.5 Third-party components —open-source libraries, fonts and services— are governed by their own licenses. The Provider delivers, together with the Project, the list of those components and their licenses.

13. CONFIDENTIALITY

13.1 Each Party keeps the other Party's confidential information obtained in connection with the Project confidential and uses it only to carry the Project out.

13.2 Information is not confidential if it is public, already held by the receiving Party, lawfully received from third parties, or required to be disclosed by law or a competent authority.

13.3 This obligation survives for 5 years after the Project ends.

14. PERSONAL DATA

14.1 The processing of the Client's personal data is described in the Provider's Privacy Policy, available at qevstudio.com/privacy, which forms part of this agreement by reference.

14.2 If the Project involves the Provider processing personal data on the Client's behalf, the Parties sign a data processing annex setting out purpose, categories, security measures, sub-processors and retention period.

15. WARRANTIES AND DEFECT CORRECTION

15.1 The Provider warrants that the Deliverables conform substantially to Annex A.

15.2 The Client must report defects within 15 days of delivery. The Provider corrects them free of charge when they are reproducible defects that prevent use in accordance with Annex A. Scope changes, misuse and third-party modifications are excluded.

15.3 The Provider does not guarantee business results: it does not assure sales, conversion, search rankings or traffic volume.

15.4 Except as stated above, the Services are provided «as is» and «as available», to the maximum extent permitted by law.

16. LIMITATION OF LIABILITY

16.1 The Provider's total liability for the Project is limited to the amount actually paid by the Client for that Project.

16.2 The Provider is not liable for indirect damages, lost profits, loss of data or opportunity, or damages arising from third-party services (hosting, domains, gateways, tools).

16.3 Nothing in this agreement limits what the law does not allow to be limited, including fraud, gross negligence and the consumer's non-waivable rights.

17. TERMINATION AND REFUNDS

17.1 Termination for cause: either Party may terminate for a material breach not cured within 15 days after written notice.

17.2 Termination for convenience: the Client may terminate with 15 days' written notice and must pay for the work done to date; the unearned advance is refunded only when the law requires it. The Provider may terminate with 30 days' written notice and, in that case, delivers what was produced and invoiced.

17.3 Refunds: there are no refunds except those required by mandatory law; payments for work done are non-refundable. Nothing in this clause limits the consumer's mandatory rights.

17.4 On termination, the Client pays for the work actually done and the Provider delivers what was produced and invoiced.

18. FORCE MAJEURE

18.1 Neither Party is liable for delays or breaches caused by events beyond its reasonable control (force majeure, accident, third-party service outages, catastrophes, acts of authority). Deadlines are extended for the duration of the event.

19. GOVERNING LAW AND JURISDICTION

19.1 This agreement is governed by the laws of the Republic of Paraguay. The Parties submit to the competent courts of the Central Department, in Spanish.

19.2 Before commencing proceedings, the Parties will attempt in good faith to resolve the dispute through direct negotiation for 30 days from written notice.

19.3 When the Client acts as a consumer, mandatory rules of its country of residence may apply.

20. NOTICES

20.1 Notices are sent to the email addresses stated in clause 1. Electronic communications are recognized as valid.

21. GENERAL PROVISIONS

21.1 Language: Spanish is the binding version; the English version is a courtesy translation and, in case of discrepancy, the Spanish one prevails.

21.2 Assignment: neither Party assigns this agreement without the other's consent, except in a corporate reorganization or a change of the Provider's legal form.

21.3 Severability: if a clause is held invalid, the remaining clauses survive and the invalid one is replaced by the one that best reflects its purpose.

21.4 Entire agreement: this agreement and its Annex A constitute the complete agreement on their subject matter. Tolerance of a breach does not imply waiver.

21.5 Survival: the intellectual property, confidentiality, liability and governing law clauses survive.

22. ELECTRONIC SIGNATURE

22.1 The Parties accept electronic signatures and data messages as valid to enter into and amend this agreement. Annex A may state the method used (for example, acceptance by email or a certified digital signature).

23. ANNEX A — STATEMENT OF WORK

23.1 One Annex A is completed per Project. The signed Annex A is an integral part of this agreement.

PROJECT	
PACKAGE	Starter / base landing
MARKET AND CURRENCY	International / Colombia / Paraguay
BASE PRICE	
APPLIED ADJUSTMENTS	
FINAL PRICE	
PAYMENT TERMS	50% advance / 50% against delivery
DELIVERABLES	
SECTIONS OR PAGES	
CONTACT FORM	
ANALYTICS AND EVENTS	
ON-PAGE SEO	
REVISION ROUNDS	Starter 1 / base landing 2

START DATE	
DELIVERY DEADLINE	
DOMAIN AND HOSTING	2-year domain in the Client's name; Cloudflare Pages
PLACE AND DATE	

SIGNATURES

Read and agreed, signed in two counterparts of equal legal effect.

PROVIDER	**CLIENT**
Signature	Signature
Name / Document	Name / Document
Place / Date	Place / Date

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